

## **COOKIES POLICY**

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the “standard phpbb3 cookie” which allows you to remain logged in when you leave our site and return to it at a later time.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

### **LiveRamp**

When you log into our website, we may share information that we collect from you, such as your email (in hashed, pseudonymous form), IP address, or information about your browser or operating system, with our partner LiveRamp. LiveRamp uses this information to create an online identification code for the purpose of recognizing you on your device. This code does not contain any of your identifiable personal data and cannot be used to re-identify you. We place this code in our cookie and allow it to be used for online and cross-channel advertising. It may be shared with our advertising partners and other third-party advertising companies globally for the purpose of enabling interest-based content or targeted advertising throughout your online experience (e.g. web, email, connected devices, and in-app, etc). These third parties may in turn use this code to link demographic or interest-based information you have provided in your interactions with them. You have the right to express a choice regarding our sharing of this data with LiveRamp for the above purposes, of the creation of this code, or of our sharing of the code with our advertising partners.

When you use our website, we share information that we may collect from you, such as your email (in hashed, de-identified form), IP address or information about your browser or operating system, with our partner, LiveRamp Inc and its group companies ('LiveRamp'). LiveRamp may drop a cookie on your browser or directly in our emails and match your shared information to their on- and offline marketing databases and those of its advertising partners to create a link between your browser and information in those other databases. Similarly, when you use our mobile apps, we may also share hashed and de-identified email addresses, mobile device ID, location data, and advertising identifiers with LiveRamp, which uses that information to create a link between your mobile device and its databases. This link may be shared by our partners globally for the purpose of enabling interest-based content or advertising throughout your online experience (e.g. cross device, web, email and in app etc.) by third parties unaffiliated with our website. These third parties may in turn link further demographic or interest-based information to your browser. You have the right to exercise your rights under GDPR including opting out of LiveRamp's Cookie or Mobile Identifiers and can easily do so by clicking on this link: <https://your-rights.liveramp.uk/home>

## **Lotame**

With consent, we use data to:

- analyse user cohorts and behaviours across our website; we build aggregated audiences around key attributes and behaviours.
- facilitate targeted advertising on sites represented by SN&CK Media Limited to provide relevant advertisements to you and to make effective use of advertising inventory.

We facilitate the above functions by using advertising technology providers:

LOTAME – data management platform, for the purpose of gaining audience insights and enabling consented audience data to be activated through our advertising platforms. Lotame uses cookies and other identifiers to track online behavioural, demographic and technographic data; they don't receive information such as your name and email. Lotame can also receive anonymous data segments, such as user IDs associated with people who have been registered members for a certain length of time. Lotame stores data on average for 9 months, and in special cases for up to 18 months. Lotame's privacy policy: <https://www.lotame.com/about-lotame/privacy/lotames-products-services-privacy-policy/>.